

**ADVERTISEMENT
REQUEST FOR PROPOSALS
LOCAL DAILY NEWSPRINT ADVERTISING**

CITY OF GRAND ISLAND, NEBRASKA

Sealed proposals will be received by the City Clerk, City Hall, 100 E. First Street, Grand Island, NE 68801 or P O Box 1968 Grand Island, NE until 4:00 p.m. (local time) on August 15, 2011 for furnishing local daily newsprint advertising for the City of Grand Island, Nebraska. Proposals received after the specified time will be returned unopened to sender. Proposals must be based on the City's Request for Proposals. Contact Amy Hall, Human Resources Specialist for the City of Grand Island for further information.

Proposals will be evaluated based upon ability to meet key service criteria described in the request for proposals; compliance with advertisement to bidders, cost, references, geographic service area, quality of service provided to citizens, service provided to administrative staff of the City of Grand Island. Proposals shall remain firm for a period of ninety (90) days after the proposal due date. The City of Grand Island reserves the right to refuse any or all proposals and to select the proposal to be in the City's best interest, at its sole discretion.

RaNae Edwards, City Clerk

REQUEST FOR PROPOSALS
LOCAL DAILY NEWSPRINT ADVERTISING

Purpose: The City of Grand Island Human Resources Department is accepting proposals for local daily newsprint advertising. The City is requesting proposals as outlined below.

Contact Person: Interested vendors need to send two copies of their proposals in a sealed envelope with the name of the project on the outside of the envelope. All proposals and contacts should be addressed to:

City Clerk
The City of Grand Island
100 E. 1st Street
Grand Island, NE 68801
308-385-5444 ext. 111

From the date of issuance of this request for proposals until the selection of a vendor if any, is announced, all questions concerning any part of this request for proposals shall be directed to:

Amy Hall, Human Resources Specialist
308-385-5444 ext. 190

Due Date: Proposals must be received by the City of Grand Island at the above address in a sealed envelope/package no later than 4:00 p.m. (central time) on August 15, 2011. Proposals must remain firm for ninety (90) days from the proposal due date. Each respondent is solely responsible for assuring that its proposal is received by the City of Grand Island in the office of the Clerk by the deadline established in the request for proposals. The City of Grand Island will not be responsible for late proposals. Late or incomplete proposals will not be accepted or considered. Faxed or e-mailed proposals will not be accepted.

Negotiations: The City of Grand Island reserves the right to negotiate with any applicant whose proposal is within the competitive range with respect to professional services and cost, as well as to select an applicant other than the applicant offering the lowest price, if it is determined by the City to be in its best interest to do so.

Disclaimer: Issuance of this request for proposal does not constitute a commitment by the City to select any proposal submitted in response to the request for proposals, or to award a contract to any applicant who responds to the request for proposals. Recommendation and/or selection of a proposal shall not be binding upon the City and may or may not result in the City entering into a contract with the respondent.

Project and Scope: The City of Grand Island is accepting proposals for local daily newsprint advertising source that meet the following requirements:

- Daily circulation
- Delivered to citizens in Grand Island, Nebraska and the surrounding area
- Ability to create and print display advertising as well as in-column advertising
- Internet delivery availability

Please submit with proposal: Product specifications, references with contact information, plan for implementation. Any exhibits, and collateral materials must be assembled and submitted with the proposal in a single package.

Screening & Ranking Process: Proposals will be rated and ranked based on the following criteria:

- Compliance with advertisement to bidders
- Cost
- References
- Geographic service area
- Quality of service provided to participants
- Service provided to administrative staff of the City of Grand Island
- Circulation numbers

LB 403

Every public contractor and his, her or its subcontractors who are awarded a contract by the City for the physical performance of services within the State of Nebraska shall register with and use a federal immigration verification system to determine the work eligibility status of new employees physically performing services within the State of Nebraska.

Fair Employment Practices

Each proposer agrees that they will not discriminate against any employee or applicant because of age, race, color, religious creed, sex, national origin, disability, or genetic information.

Gratuities and Kickbacks

City Code states that it is unethical for any person to offer, give or agree to give any City employee, or for any City employee or former City employee to solicit, demand, accept, or agree to accept from another person, a gratuity or an offer of employment in connection with any decision, approval, disapproval, recommendation, or preparation of any part of a program requirement or a purchase request, influencing the content of any specification or procurement standard, rendering of advice, investigation, auditing, or in any other advisory capacity in any proceeding or application, request for ruling, determination, claim

or controversy, or other particular matter, pertaining to any program requirement or a contract or subcontract, or to any solicitation or proposal therefore. It shall be unethical for any payment, gratuity, or offer of employment to be made by or on behalf of a consultant under contract to the prime consultant or higher tier consultant or any person associated therewith, as an inducement for the award of an agreement or order.